

## u3a Healthcheck

Question	Y/N	Comments	Action								
1. Do at least 90% of new members renew their membership after their first year of membership	No	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: right;">New members</td> <td style="text-align: left;">Following year</td> </tr> <tr> <td>2018/2019 129</td> <td>54% renewed</td> </tr> <tr> <td>2019/2020 86</td> <td>77% renewed</td> </tr> <tr> <td>2020/2021 58</td> <td>85% renewed</td> </tr> </table> <p>Calculations based on annual returns to u3a April/March</p>	New members	Following year	2018/2019 129	54% renewed	2019/2020 86	77% renewed	2020/2021 58	85% renewed	<ol style="list-style-type: none"> <li>1. Collate these results each year</li> <li>2. Follow up all or a sample of new members who don't renew</li> <li>3. Identify reasons why members don't renew</li> </ol>
New members	Following year										
2018/2019 129	54% renewed										
2019/2020 86	77% renewed										
2020/2021 58	85% renewed										
2. Do you actively monitor your membership statistics each year?	No	<p>We need to do this.</p> <p>We need to decide what statistics we need and discuss them at committee meetings</p>	<ol style="list-style-type: none"> <li>1. Decide which statistics we need to collect who/what/when</li> <li>2. Collect the stats</li> <li>3. Discuss the stats</li> <li>4. Decide any actions required</li> </ol>								
3. Has membership grown for 2 or more years?	No	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: right;">2021/2022</td> <td>727 members</td> </tr> <tr> <td style="text-align: right;">2020/2021</td> <td>631 members</td> </tr> <tr> <td style="text-align: right;">2019/2020</td> <td>749 members</td> </tr> <tr> <td style="text-align: right;">2018/2019</td> <td>820 members</td> </tr> </table> <p>Calculations based on annual returns to u3a April/March</p> <p>Discussed the effect of COVID and the impact of the changes in membership fee from £35 to £15 to £40</p> <p>Do we have a maximum number of members in my mind?</p> <p>What is our limit?</p>	2021/2022	727 members	2020/2021	631 members	2019/2020	749 members	2018/2019	820 members	<p>Collect these stats year on year</p> <p>Discuss the stats in relationship to any targets set</p> <p>Identify any action</p> <p>Have a percentage Target/ number of new members each year</p>
2021/2022	727 members										
2020/2021	631 members										
2019/2020	749 members										
2018/2019	820 members										

		To increase numbers you need to increase the number of groups. What are the budgetary implications?	
4. Have you managed your u3a finances without any unplanned deficits for the last 2 consecutive years?	Yes		
5. Does your committee membership change on a regular basis and in line with your constitution?	Yes	The new constitution means we have to replace officers after 3 years. We still need more members to volunteer for the committee	
6. Do you have effective ways of communicating with all your members?	Yes	Emails, post for non - email members, newsletter, monthly meeting, website, facebook. Many members and indeed group leaders don't see themselves as belonging to a bigger organisation - Basingstoke - Old Basing u3a. Acknowledged that not all members read what we send them. Group leaders have a key role in the transfer of information between members and the committee	Encourage group leaders to pass information on to their members in group meetings Arrange more informal meetings like coffee mornings etc.
7. If you divided the total number of members by the number of your groups – is your ratio of number of members to number of groups less than 12? Vibrant u3as have a ratio of 1 group to 10 members	No	As of 31 <sup>st</sup> March 2022 61 groups 727 members 1 group for 12 members	Aim to have at least 73 groups Identify the action required to do this
8. Has the number of your interest groups increased year on year?	No	The number of groups has remained static. Some new groups have replaced groups that have ceased.	As above

9. Is your u3a open and welcoming to new members?	Yes		
10. Does at least 20% of your membership volunteer?	No	Committee 13 Group leaders and deputies 93 Monthly meeting 12 Total 118  118/727 as a percentage is 16%	Decide how we can encourage more members to volunteer to help even in a small way.

If you have answered no to four or more of these questions, you may wish to consider developing an action plan to address these issues. You can also seek help from your regional Trustee or u3a office.

We have answered 6 out of the questions with no.