

Questionnaire – April 2023

29 responses (out of 34 attendees)

1. How did you hear about the u3a?

23 – Friends / word of mouth (79%)

3 – Internet (10%)

2 – Advert / magazine (17%)

1 – Previous member (3%)

2. What things are we doing well and what could we improve upon?

20 – Positive comments – Monthly meetings, friendly, good communication, Website, varied groups, trips.

2 – improvements –better publicity, one contact point only

3. How happy are you with the current range of groups?

24 – Happy

1 – nothing grabbed me yet

4. List any new groups which you feel could be provided? What contribution would you be willing to make to running these groups?

Environmental / biodiversity /sustainability

Italian

IT – 3

Food

Recorder

Guitar playing / jamming

Classical music appreciation

Pilates

Geography

Cribbage*

Bowls*

Wine tasting (Bramley) *

***May be able to help set up**

5. We are a self-help group, run by members for members. Do you have any skills which could be used in particular groups, such as bridge, history, crafts, etc. or in skills in running our u3a, for example, finance, IT, publicity/marketing, planning events?

Bridge

Bowls

Cribbage

Marketing – already asked to be on marketing SC

The rest said no

6. How often do you attend u3a group meetings? Have you attended any Monthly Meeting, held at Queen Mary's College?

Yes – 13

No – 14

7. How likely would you recommend the u3a to friends or family

25 – Very / highly

1 – Not sure (only been a member a week)

8. Do you feel the u3a offers good value for the membership fee?

23 – Yes (95.8%)

1 – should be reduced (4.2%)

9. How often do you refer to the Basingstoke – Old Basing u3a website?

8 – often

6 – occasionally

8 – rarely

4 – Never

10. Do you follow the Basingstoke – Old Basing u3a Facebook page?

6 – yes

19 – No

2/3 said they didn't know we had one Most said they don't use Facebook

11. Do you have any comments you wish to make about Basingstoke – Old Basing u3a?

Well organized, efficient enrolment process and contact by group leaders, great organization, friendly, impressive choice of groups.

Very internet reliant - comment from a non -confident member.

Not all members answered all the questions.